

AI READY CHECK · DEEP REPORT

servicem8.com

AI readiness audit · 2026-10-18



Weak
RATING

25/25
PAGES LOADED

18
AI AGENTS TESTED

6
FIXES FOUND

1 high impact

3 medium

2 low

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01 Executive summary

61/100

Readiness score

1

High impact fixes

0

AI search agents
blocked

0/12

Pages with JSON-LD

- servicem8.com scores **61 out of 100** (Weak). We crawled 25 pages and 25 loaded.
- Every AI search and live-fetch agent we test can read the homepage.
- There is no llms.txt. A draft written from the crawled pages is in section 5.
- 0 of 12 indexable pages carry JSON-LD structured data.
- We found 6 fixes: 1 high impact, 3 small effort.

The score measures how well machines can read and parse the site. It is not a ranking, and it does not predict traffic or whether any AI tool will cite the site.

02 Score breakdown

AI search crawler access

30 / 30

9 of 9 search and live-fetch agents can read your homepage

llms.txt

0 / 15



Not found

Valid structured data

0 / 20



0 of 12 indexable pages have JSON-LD with no errors

Title, description, one H1

12.5 / 15



10 of 12 indexable pages have all three

Text without JavaScript

13.8 / 15



11 of 12 indexable pages carry 800+ characters in the HTML

Sitemap

5 / 5



Found, 783 URLs

03 Prioritized fixes

Sorted by impact, then effort. Small effort means a single file or setting.

1 13 pages carry noindex

High impact

Small effort

13 pages

Search engines drop noindex pages, and AI search tools that rely on those indexes skip them too.

How to fix: Remove noindex from the meta robots tag or X-Robots-Tag header on pages you want found.

Affected

- <https://www.servicem8.com/updates/asset-management>
- <https://www.servicem8.com/updates/bulk-email-template-selection>
- <https://www.servicem8.com/updates/custom-advanced-reporting-add-ons-have-merged>
- <https://www.servicem8.com/updates/external-secondary-call-group-servicem8-phone>
- <https://www.servicem8.com/updates/improved-email>
- <https://www.servicem8.com/updates/ipad-ios-11-drag-drop-support>
- <https://www.servicem8.com/updates/margin-billing>
- <https://www.servicem8.com/updates/online-enquiry-follow-up-questions>
- <https://www.servicem8.com/updates/public-holidays-online-dashboard>
- <https://www.servicem8.com/updates/self-serve-online-booking>
- and 3 more

2 Add /llms.txt

Medium impact

Small effort

llms.txt is a proposed standard that gives AI tools a short map of your site. No major engine requires it yet. It is cheap to add.

How to fix: Create /llms.txt with a # title, a > one-line summary, and ## sections listing key pages as [name](url): note.

3 1 page shows little text without JavaScript

Medium impact

Medium effort

1 page

Many AI crawlers do not run JavaScript. They see only the HTML your server sends.

How to fix: Render main content on the server or prerender it, so the HTML carries the text.

Affected

- <https://www.servicem8.com/help> (138 chars)

4 24 pages have no structured data

Medium impact

Large effort

24 pages

JSON-LD tells machines what a page is about: your business, product, article, or FAQ.

How to fix: Add a JSON-LD block with the type that fits each page (Organization or LocalBusiness on the homepage, Product, Article, FAQPage, BreadcrumbList).

Affected

- <https://servicem8.com/>
- <https://www.servicem8.com/addon---Forms?uuid=c7a6825b-aea2-4dad-a543-14a6fd85ac9b>
- <https://www.servicem8.com/terms-of-service>
- <https://www.servicem8.com/features-payments>
- <https://www.servicem8.com/september-2021-update>
- <https://www.servicem8.com/us/servicem8-pay>
- <https://www.servicem8.com/customer-stories/perth-tree-services>
- <https://www.servicem8.com/pr/servicem8-wins-the-user-favorite-award-for-industry-solutions-at-accountex-usa>
- <https://www.servicem8.com/updates/asset-management>
- <https://www.servicem8.com/updates/bulk-email-template-selection>
- and 14 more

5 1 page lacks a meta description

Low impact

Small effort

1 page

Descriptions give tools a clean summary of the page.

How to fix: Add a unique meta description of 120 to 160 characters.

Affected

- <https://www.servicem8.com/addons>

6 15 pages do not have exactly one H1

Low impact

Medium effort

15 pages

One clear H1 marks the main topic.

How to fix: Use one H1 per page.

Affected

- <https://servicem8.com/> (3 H1)
- <https://www.servicem8.com/addons> (0 H1)
- <https://www.servicem8.com/updates/asset-management> (0 H1)
- <https://www.servicem8.com/updates/bulk-email-template-selection> (0 H1)
- <https://www.servicem8.com/updates/custom-advanced-reporting-add-ons-have-merged> (0 H1)
- <https://www.servicem8.com/updates/external-secondary-call-group-servicem8-phone> (0 H1)
- <https://www.servicem8.com/updates/improved-email> (0 H1)
- <https://www.servicem8.com/updates/ipad-ios-11-drag-drop-support> (0 H1)
- <https://www.servicem8.com/updates/margin-billing> (0 H1)
- <https://www.servicem8.com/updates/online-enquiry-follow-up-questions> (0 H1)
- and 5 more

05 Copy-paste fixes

robots.txt lines

```
# Your robots.txt already lets every AI search and live-fetch agent we test read the crawled paths.  
# Optional: opt out of AI model training while staying in AI search.  
User-agent: GPTBot  
Disallow: /  
  
User-agent: Google-Extended  
Disallow: /  
  
User-agent: CCBot  
Disallow: /
```

llms.txt draft for servicem8.com

Written from the titles and descriptions of the crawled pages. Edit the summary line, then save it as /llms.txt.

Smart Job Management Software

> Job tracking & CRM for trade contractors & home service businesses. Cut paperwork, get more jobs done & provide amazing service. Try ServiceM8 Free.

Main

- [Smart Job Management Software | ServiceM8™](https://servicem8.com/): Job tracking & CRM for trade contractors & home service businesses. Cut paperwork, get more jobs done & provide amazing service. Try ServiceM8 Free.

Pages

- [Add-ons | ServiceM8](https://www.servicem8.com/addons)

- [Electronic Forms, Certificates & Reports | ServiceM8](https://www.servicem8.com/addon---Forms?uuid=c7a6825b-aea2-4dad-a543-14a6fd85ac9b): ServiceM8's Forms have near limitless possibilities. Create comprehensive site audits, procedures, checklists and reports easily from the field.

- [ServiceM8 | Terms of Service](https://www.servicem8.com/terms-of-service): Our terms and conditions for use of the ServiceM8 job management software.

- [Take Mobile Payment On Site | ServiceM8](https://www.servicem8.com/features-payments): Simply type in the client's credit card number and charge them on site. You'll process the transaction then and there.

- [September 2021 Update | ServiceM8](https://www.servicem8.com/september-2021-update): New ways to work faster. Easier communication. Next-level visibility and control. To help your business succeed.

- [ServiceM8 Pay](https://www.servicem8.com/us/servicem8-pay): Accept contactless payments, with nothing but your iPhone & ServiceM8 – from physical credit cards, to Apple Pay & other digital wallets. No extra terminals or hardware needed.

- [Perth Tree Services | ServiceM8 Story](https://www.servicem8.com/customer-stories/perth-tree-services): See how they've transformed their business with ServiceM8 job management software.

- [ServiceM8 wins the User Favorite Award](https://www.servicem8.com/pr/servicem8-wins-the-user-favorite-award-for-industry-solutions-at-accountex-usa): ServiceM8 has been named the winner of the Accountex User Favorite Award for Industry Solutions.

- [Chat with us | ServiceM8](https://www.servicem8.com/help): Our support team is available via email and chat 24/7.

- [ServiceM8 Phone | Made for Trades & Services](https://www.servicem8.com/phone): Make the way you answer the phone & handle customer calls something that sets your business apart, with ServiceM8 Phone.

- [6 Reasons Why Business Owners Choose ServiceM8™](https://www.servicem8.com/nz/why-servicem8): ServiceM8 vs. other Job Management Software alternatives. See why NZ tradies & service businesses choose ServiceM8.

Organization and WebSite JSON-LD

Paste into the head of the homepage. Replace the two REPLACE values.

```

<script type="application/ld+json">
{
  "@context": "https://schema.org",
  "@graph": [
    {
      "@type": "Organization",
      "@id": "https://servicem8.com/#org",
      "name": "Smart Job Management Software",
      "url": "https://servicem8.com/",
      "logo": "https://servicem8.com/REPLACE-with-your-logo.png",
      "sameAs": [
        "REPLACE with your LinkedIn, X, or Facebook URL"
      ],
      "description": "Job tracking & CRM for trade contractors & home service businesses. Cut paperwork, get more jobs done & provide amazing service. Try ServiceM8 Free."
    },
    {
      "@type": "WebSite",
      "@id": "https://servicem8.com/#website",
      "name": "Smart Job Management Software",
      "url": "https://servicem8.com/",
      "publisher": {
        "@id": "https://servicem8.com/#org"
      }
    }
  ]
}
</script>

```

06 llms.txt

Not found. /llms.txt returns an HTML page, not markdown

07 Sitemap

Found, 783 URLs listed.

08 Per-page checks

Page	Status	Indexable	Title	Description	H1	Canonical	Text chars	Structured data
/	200	Yes	42 ch	148 ch	3	Yes	6986	None
/addons	200	Yes	19 ch	Missing 0	Yes	9372	None	
/addon---Forms?uuid=c7a6825b-aea2-4dad-a543-14a6fd85ac9b	200	Yes	52 ch	149 ch	1	Yes	3360	None
/terms-of-service	200	Yes	28 ch	74 ch	1	Yes	28637	None
/features-payments	200	Yes	39 ch	118 ch	1	Yes	2339	None
/september-2021-update	200	Yes	33 ch	112 ch	1	Yes	15396	None
/us/servicem8-pay	200	Yes	13 ch	176 ch	1	Yes	3820	None
/customer-stories/perth-tree-services	200	Yes	37 ch	87 ch	1	Yes	3502	None
/pr/servicem8-wins-the-user-favorite-award-for-industry-solutions-at-accountex-usa	200	Yes	38 ch	96 ch	1	Yes	4027	None
/updates/asset-management	200	noindex	32 ch	175 ch	0	Yes	8833	None
/updates/bulk-email-template-selection	200	noindex	47 ch	110 ch	0	Yes	1377	None
/updates/custom-advanced-reporting-add-ons-have-merged	200	noindex	56 ch	141 ch	0	Yes	947	None
/updates/external-secondary-call-group-servicem8-phone	200	noindex	56 ch	131 ch	0	Yes	1774	None

Page	Status	Indexable	Title	Description	H1	Canonical	Text chars	Structured data
/updates/improved-email	200	noindex	23 ch	90 ch	0	Yes	1789	None
/updates/ipad-ios-11-drag-drop-support	200	noindex	33 ch	200 ch	0	Yes	907	None
/updates/margin-billing	200	noindex	30 ch	165 ch	0	Yes	889	None
/updates/online-enquiry-follow-up-questions	200	noindex	43 ch	109 ch	0	Yes	1500	None
/updates/public-holidays-online-dashboard	200	noindex	43 ch	185 ch	0	Yes	2548	None
/updates/self-serve-online-booking	200	noindex	34 ch	228 ch	0	Yes	901	None
/updates/sign-in-with-apple	200	noindex	27 ch	189 ch	0	Yes	1559	None
/updates/suppliers-add-on	200	noindex	25 ch	134 ch	0	Yes	2311	None
/updates/website-email-add-on	200	noindex	31 ch	93 ch	0	Yes	2141	None
/help	200	Yes	24 ch	54 ch	1	Yes	138 None	
/phone	200	Yes	44 ch	120 ch	1	Yes	9732	None
/nz/why-servicem8	200	Yes	47 ch	115 ch	1	Yes	5892	None

Method: we read robots.txt, llms.txt, and the sitemap, then fetched up to 25 pages as AIReadyCheck, following robots.txt. All figures in this report come from that crawl on 2026-10-18.

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